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PRESS RELEASE

ALH Group wins International Gaming Award Socially Responsible Operator of the Year



ALH are pleased to announce they were awarded the Socially Responsible Operator of the Year Land Based at the International Gaming Awards held in London last week.

Nominations for Socially Responsible Operator of the Year Land Based included Caesars Entertainment, MGM (USA) and Genting UK. Finalists included three time winner Holland Casino, Great Canadian Gaming Corporation and Casinos Austria International.

The judging panel commented "ALH were head and shoulders above the rest as they continuously make every effort to emphasise socially responsible gaming across the land-based sector. Demonstrating commitment, ALH puts people at the heart of their company mission to great effect."

ALH Group responsible gambling initiatives include our industry-leading hotel and gaming charter, responsible gambling staff DVD and pocket guide.

David Schwarz, ALH Group Responsible Gambling Ambassador said "As a reformed problem gambler I am proud of my involvement over the past four years with the ALH Group and in the development of the unique responsible gambling program they have put in place".

ALH Chief Executive Officer Bruce Mathieson Jnr said "We want to ensure our hotels provide a safe and supportive environment with access to timely, appropriate assistance and information, so customers can make informed decisions about their gambling. The recognition of our program internationally is a testament to our commitment to providing responsible gambling in our venues"

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